## The value of charging intelligence

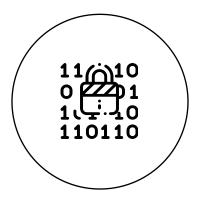
Using charging data to develop insights and algorithms

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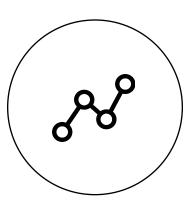


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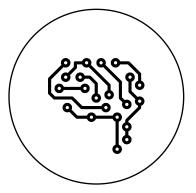




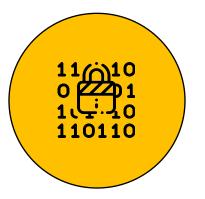
**data** charging session on public charging infrastructure



**insights** public charging infrastructure utilization

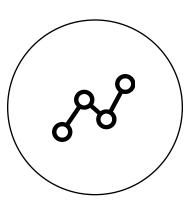


algorithms optimization and smart charging algorithms

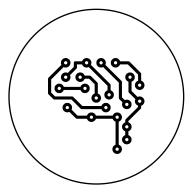


### data

charging session on public charging infrastructure



**insights** public charging infrastructure utilization

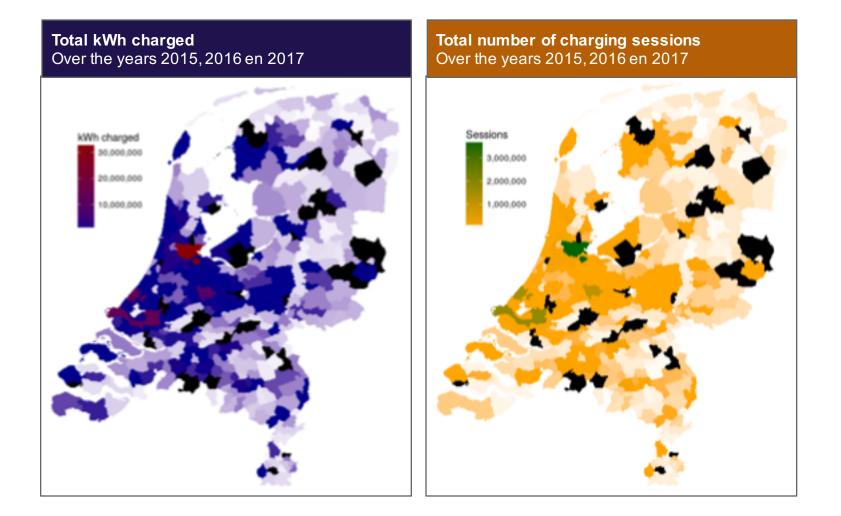


algorithms optimization and smart charging algorithms

Data from public charging infrastructure is provided by different partners.



Data of all the partners covers a significant part of the Netherlands.

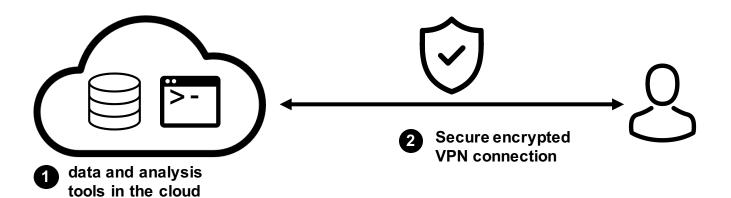


Data is stored on servers. The servers contain analysis tools as well.



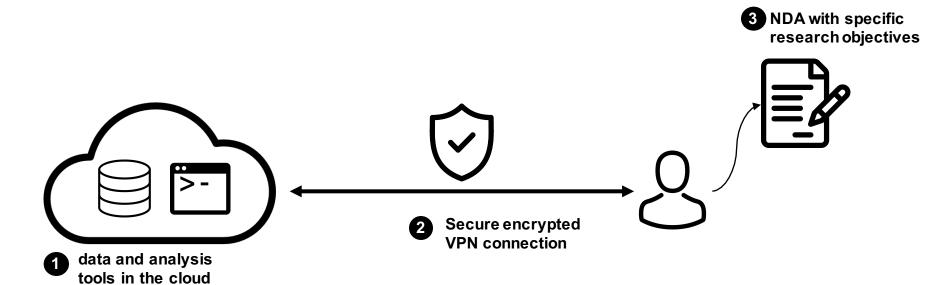


Data and analysis tools can only be accessed through VPN.



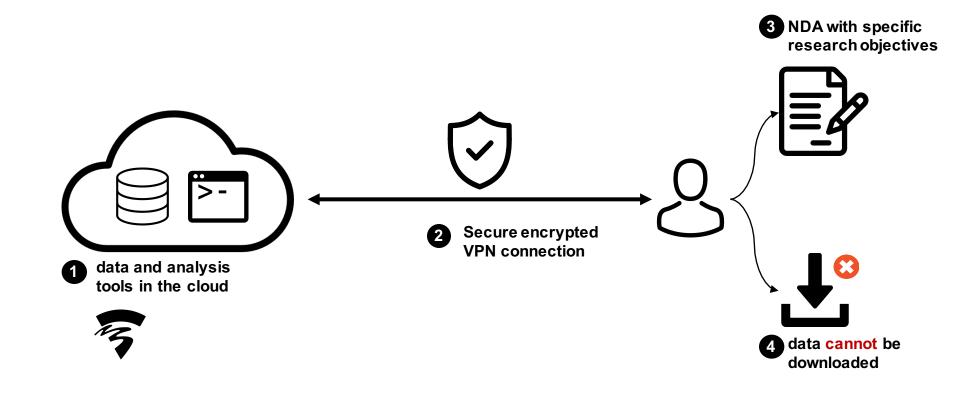


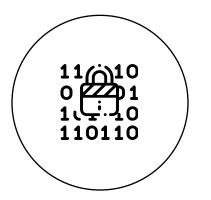
Researchers sign an NDA with clear research objectives to access the data.





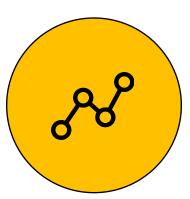
Data can not be downloaded to local disk.



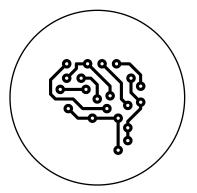


#### data charging session

on public charging infrastructure

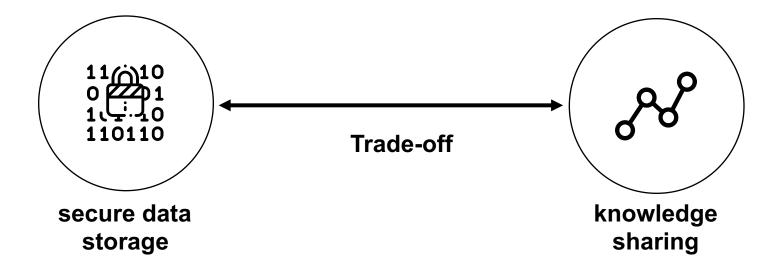


**insights** public charging infrastructure utilization

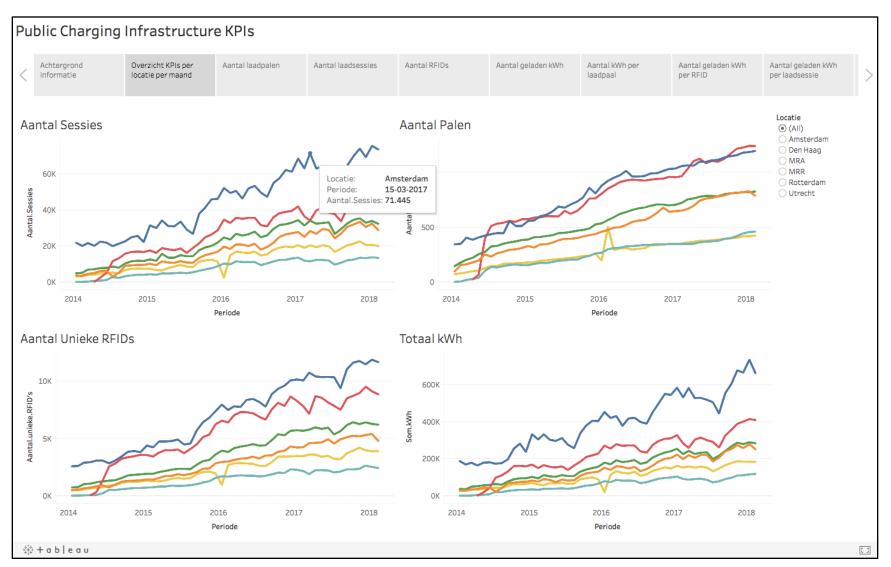


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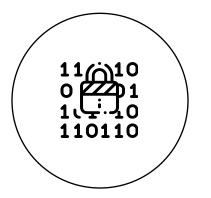
Publishing aggregated data is a way of making information accessible.



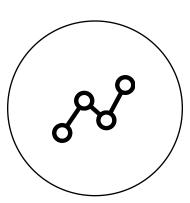
#### A web-based dashboard with key KPI's for charging infrastructure utilization.



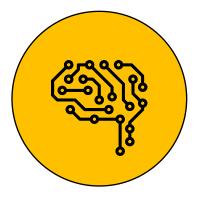
Soon to be published



**data** charging session on public charging infrastructure

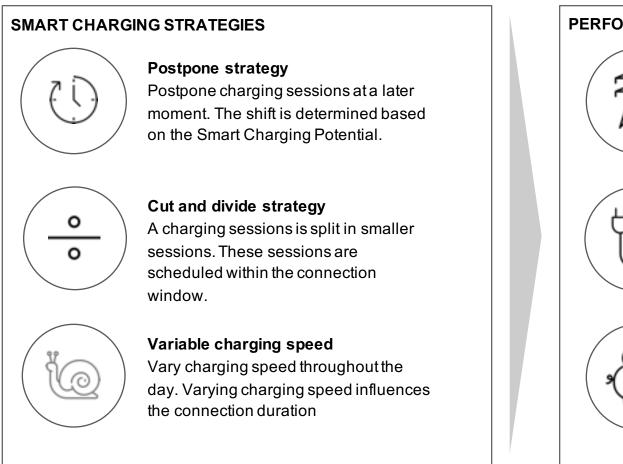


**insights** public charging infrastructure utilization



algorithms optimization and smart charging algorithms

# The effect of different Smart Charging strategies is measured using three main indicators.



#### **PERFORMANCE INDICATORS**

Grid



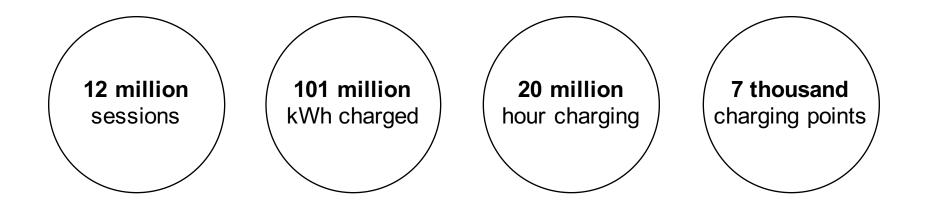
What is the influence of smart charging strategies on the grid?



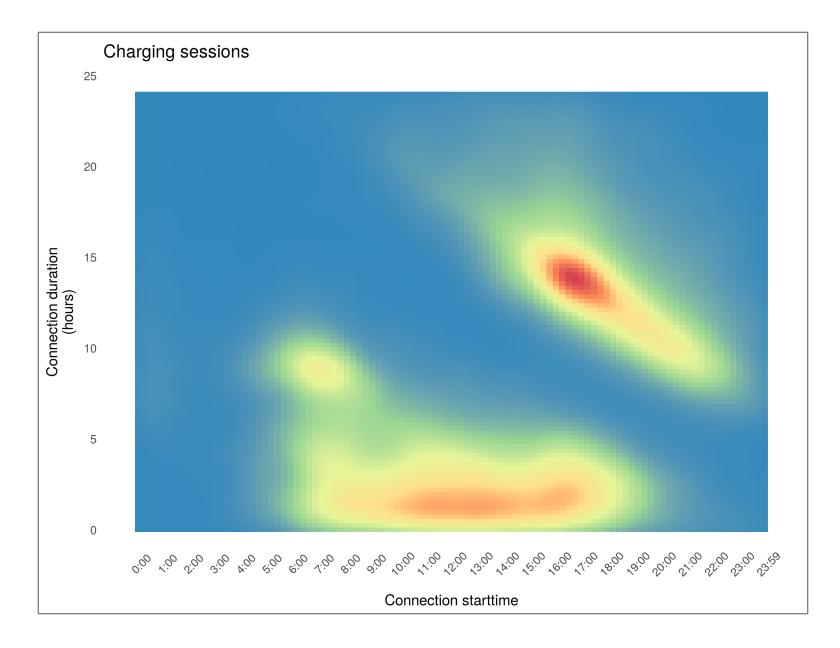
Sustainable energy What is the influence of smart charging on sustainable energy utilization?



**Price** What is the influence of smart charging strategies on the price? Over the years 2015, 2016 and 2017 there were...

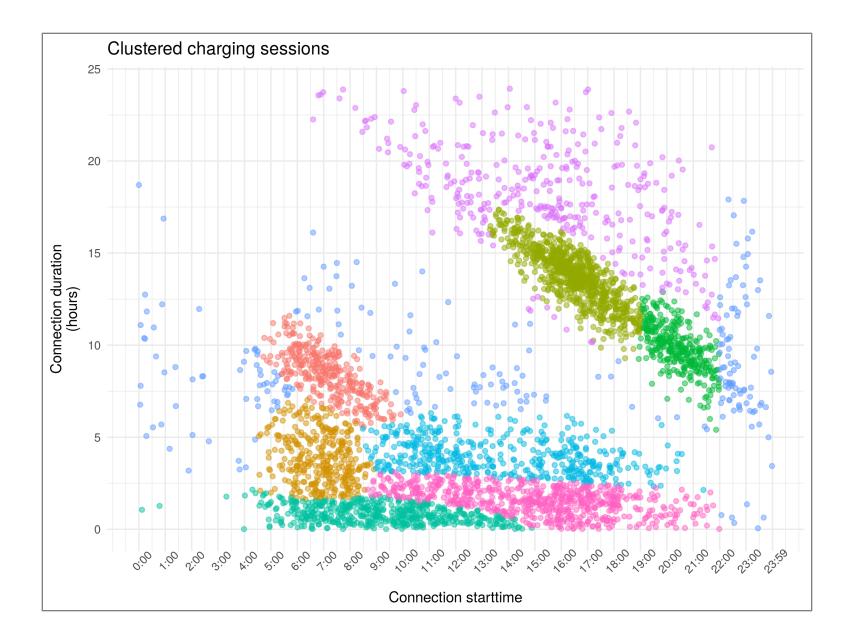


Charging sessions have a characteristic distribution.



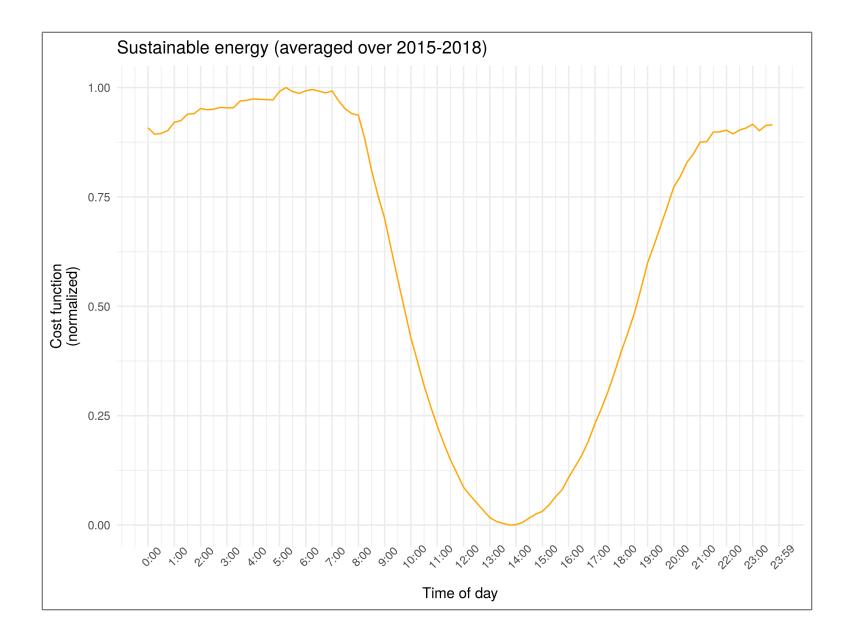
Can we use machine learning to find clusters in charging sessions?

Gaussian Mixture Models are used to find clusters in charging sessions.

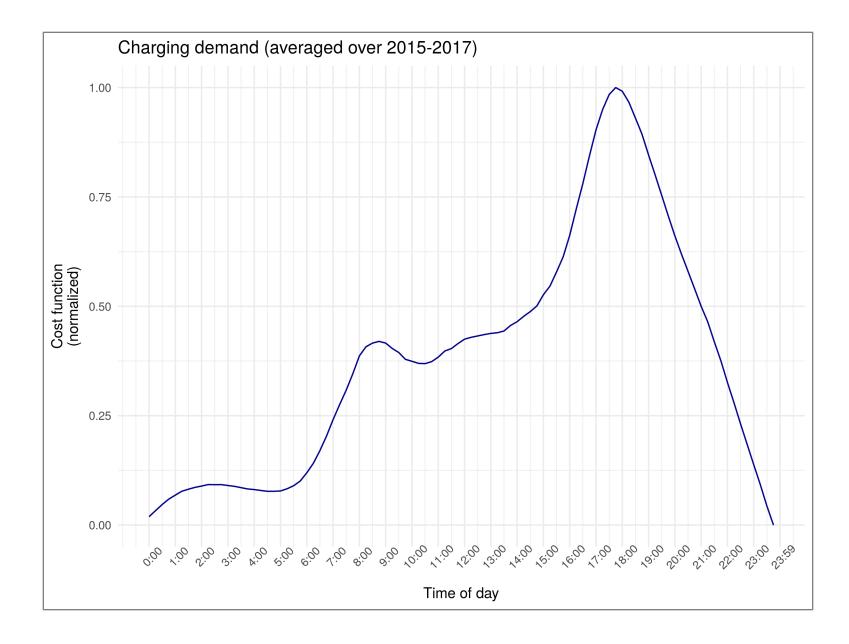


How can we optimize each cluster for different optimization objectives?

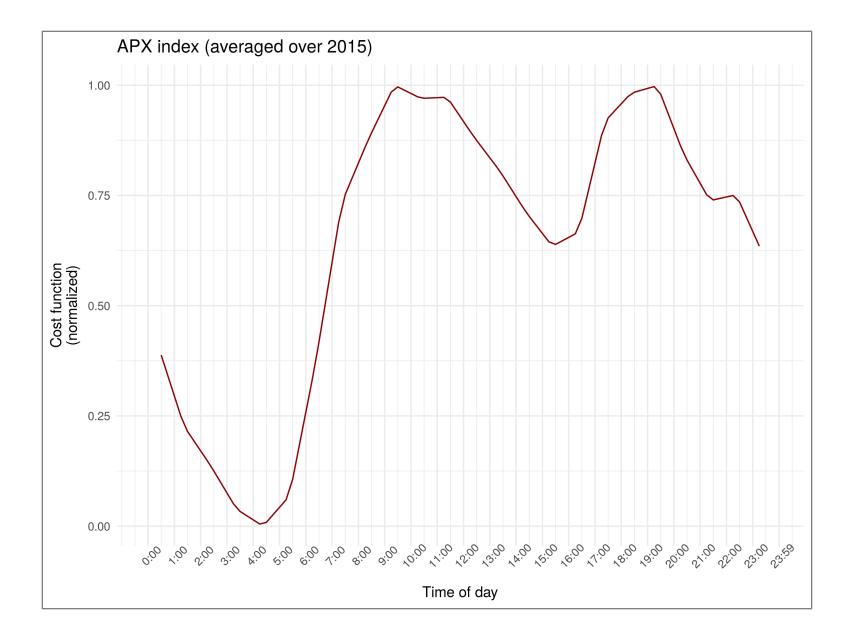
#### The optimization cost function for sustainable energy.



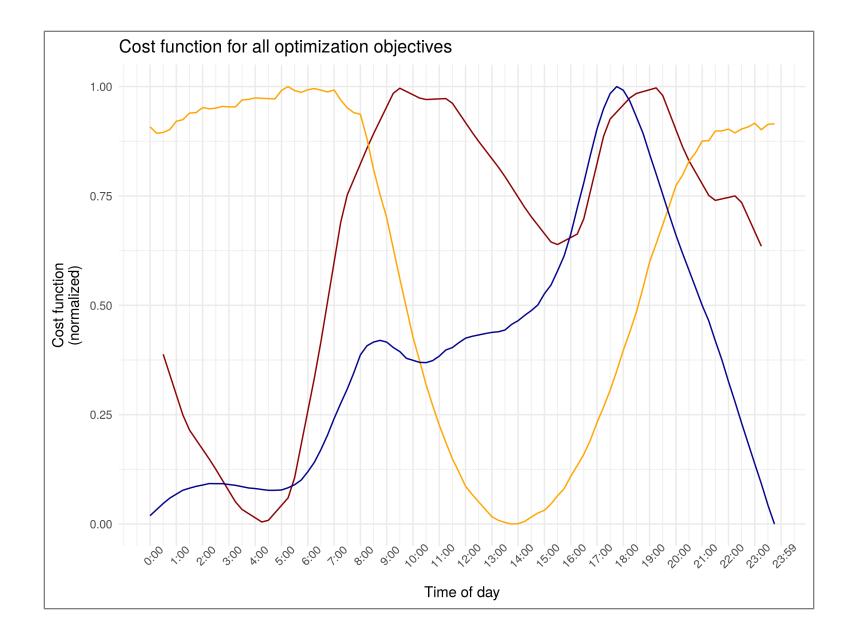
#### The optimization cost function for power demand for EV charging.



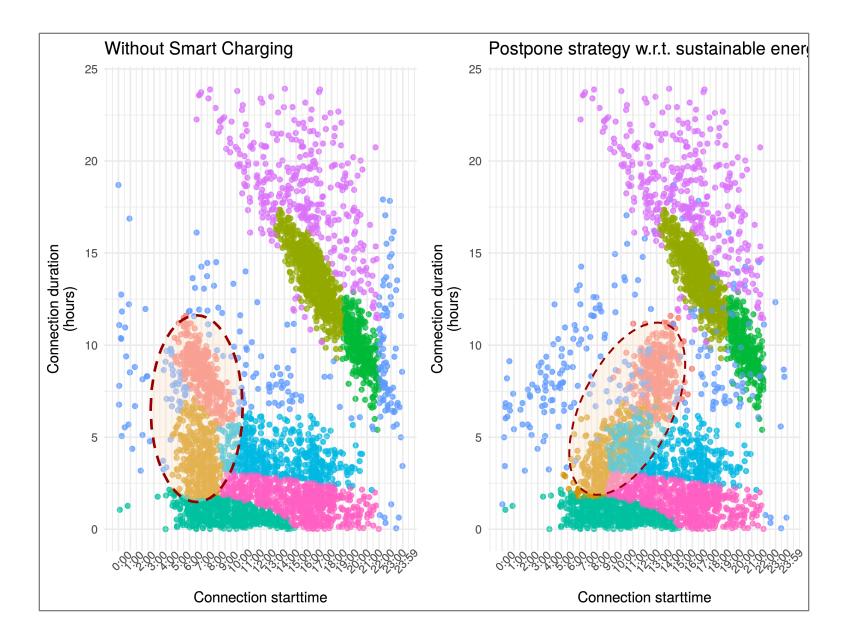
#### The optimization cost function for APX index.



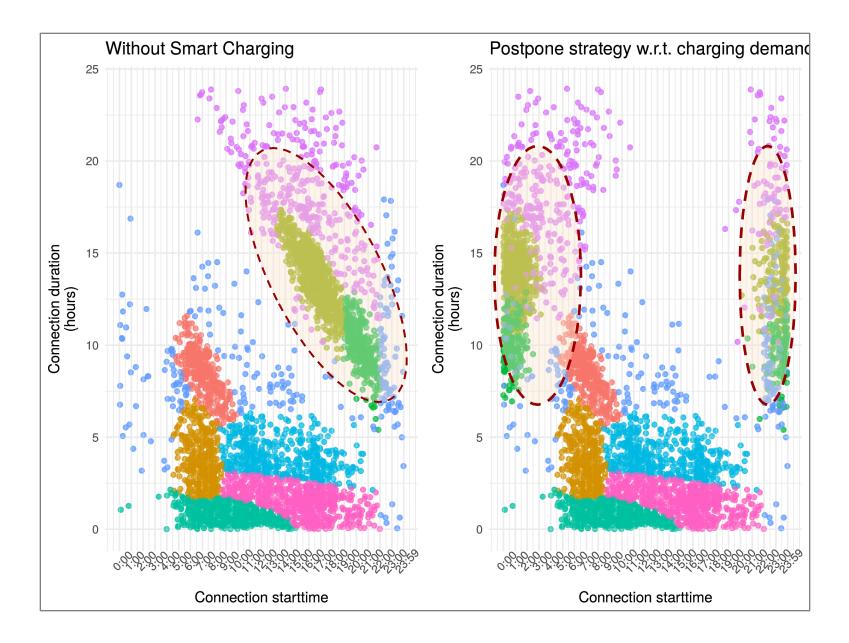
#### Trade-offs have to be made when choosing an optimization objective.



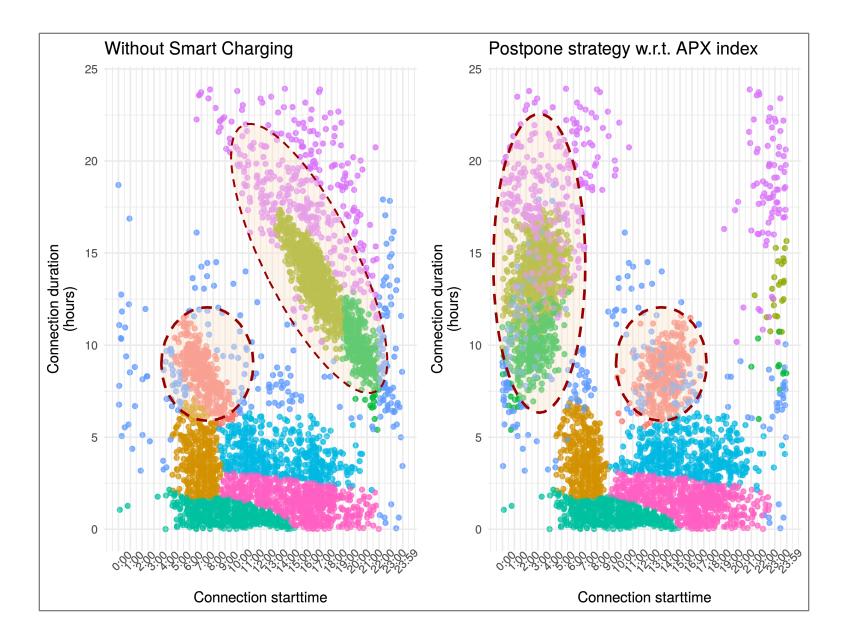
#### Optimizing for sustainable energy has an influence mainly on morning sessions.



#### Optimizing for power demand has an influence mainly on evening sessions.



#### Optimizing for APX has an influence mainly on morning and evening sessions



Key takeaways...

Charging behaviour is complex so there is no one-size-fitsall solution to apply Smart Charging. Key takeaways...

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Optimization outcome depends on optimization objectives.

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Charging behaviour is complex so there is no one-size-fitsall solution to apply Smart Charging.

Optimization outcome depends on optimization objectives.

More data per cluster enables better understanding of charging behaviour.

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